



## A.B.O.V.E.

(Acheiving & Bringing Our Vision to Excellence)

**A.B.O.V.E. (Acheiving & Bringing Our Vision to Excellence) is pleased to present its sixteenth annual Pan Afrikan Festival (Previously the Afrikan American Festival), Saturday, August 3, 2024, at Highland Bowl Park in Rochester, New York from 11am to 8pm.**

The purpose of this special day is to celebrate **heritage and culture through music, dance, art, literature, education and spoken word to improve the quality of life in our community.** There will be an area for children that will include **inflatables, videogaming truck**, carnival games, and storytelling from 12-4pm.

The event is open to the public and **attendance is encouraged among people of all ethnic and cultural backgrounds.** It is our belief that knowledge of culture generates understanding among all people. It is for this reason that **we encourage everyone to come and join us in the festivities.**

We are seeking your support by purchasing an ad to display your company's logo/name on our festival souvenir Journal to proceed with the planning of this event. The website logo/ad will be placed in this booklet that will be handed out to the festival participants/attendees of the festival! The price is as follows:

### ***Advertising Purchase All ads are in color Ad Size/ Type and Cost***

Quarter Page - \$50

Half Page - \$75

Full Page - \$100

Inside Front Cover - \$500

Inside Back Cover - \$500

Back Cover - \$1000

P.O. Box 1236 ▪ Webster, NY 14580 ▪ Phone (585) 935-1068

“Strengthening our community through arts, culture and education”

Website: <https://panaffestival.org/> Email: [info@panaffestival.org](mailto:info@panaffestival.org)

Company/Individual Name \_\_\_\_\_

**Contact Information:**

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*My Signature indicates authorization to make this commitment on behalf of my company.*

**YES! We want to support A.B.O.V.E. Pan Afrikan Festival on Saturday, August 3, 2024.**

**Please note that the deadline is 7/1/24.**

Please place a check in the box before the size/type of ad you prefer.

**Ad Size/ Type Cost**

- Quarter Page \$100
- Half Page \$150
- Full Page \$200
- Inside Front Cover \$500 **SOLD!**
- Inside Back Cover \$500
- Back Cover \$1000 **SOLD**
- Please check here if a photo is included with your ad**

**Please make payments by money order, online at [panaffestival.org](http://panaffestival.org) or mail this form and make checks payable to:**

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